



TECHNICAL DATA SHEET

Detailed
specifications
for your PDF file

GENSCOM

Technical guidelines

For Genscom newspapers

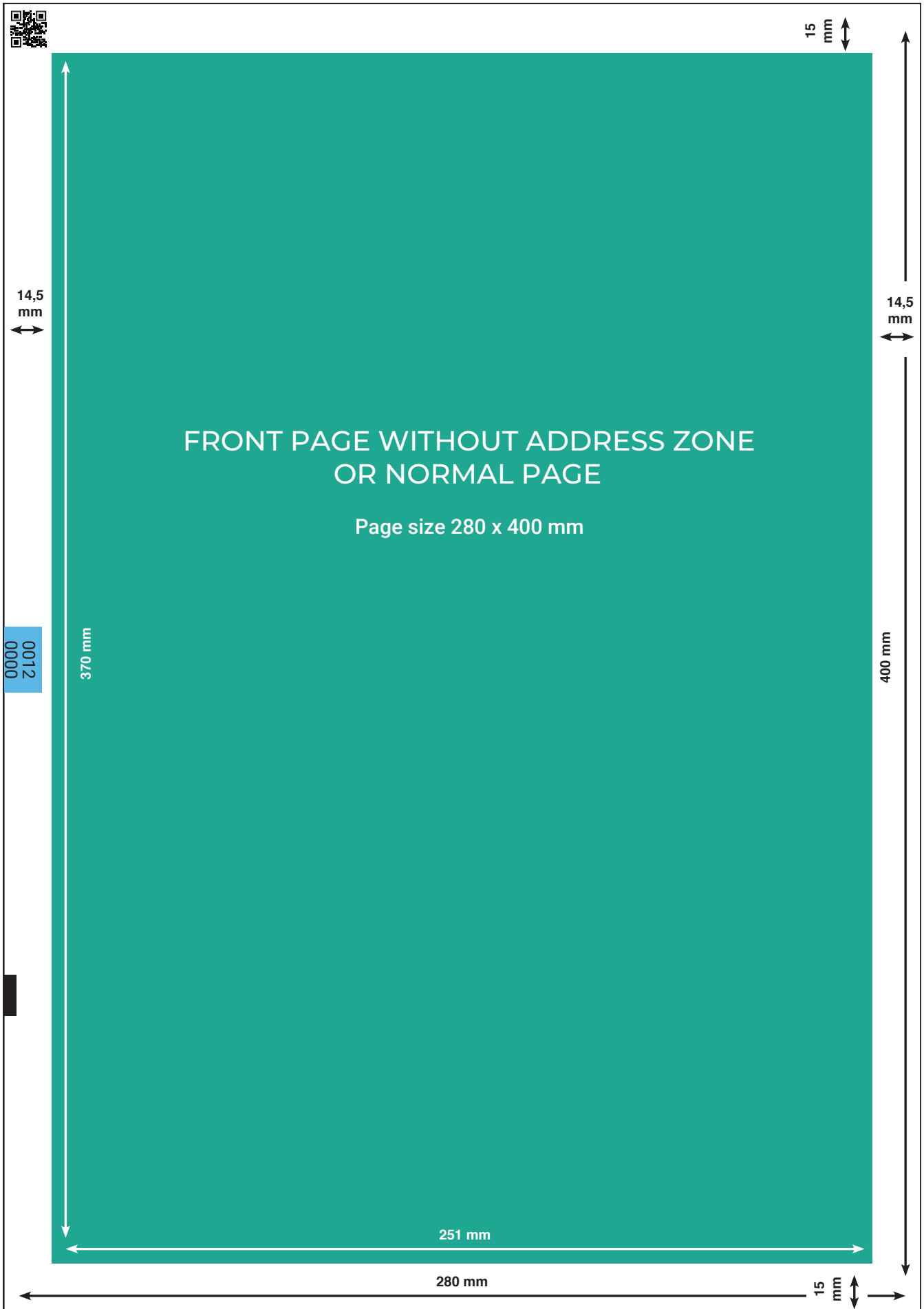
In order to process your order efficiently, please take note of the following technical requirements when submitting a print-ready PDF.

DATA SPECIFICATIONS

PDF

Page and print area	<ul style="list-style-type: none">▶ Page size (incl. margin): 280 x400 mm▶ Print area (excl. margin): 250 x 379 mm▶ There are no bleeds or spreads possible. Each page contains an outer margin.▶ Details: see technical drawing 1.
Centrefold	<ul style="list-style-type: none">▶ A double-page spread is only possible on the middle pages.▶ Details: see technical drawing 2. Note: the yellow box indicates the placement of print marks.
Picture quality	<ul style="list-style-type: none">▶ Our recommendation: pictures should have a minimum of 150 dpi.
Color density	<p>The output density of colors may vary depending on the paper type:</p> <ul style="list-style-type: none">▶ 60g/m² paper: maximum color density of 190%▶ 80g/m² paper: maximum color density of 190%▶ 90g/m² paper: maximum color density of 250%
Special colors	<ul style="list-style-type: none">▶ Special colors (pantone, HKS) cannot be processed.▶ We use 4 color process printing (CMYK).
Font imbedding	<ul style="list-style-type: none">▶ When saving your PDF, always make sure your fonts are imbedded.
Page order and PDF upload	<ul style="list-style-type: none">▶ Submit 1 PDF with the pages in the correct order, starting with the front cover and ending with the back cover.▶ The number of pages of your PDF should always be a multiple of 4.
Print marks	<ul style="list-style-type: none">▶ The use of print marks (QR and color codes) are technical requirements that allow us to process your order efficiently. These are placed in the margins of your newspaper.

Technical drawing 1



Technical drawing 2

